

National IT Challenge 2024

Telia Global Services Lithuania
TOP CSR Initiative - CEE

The National IT Challenge is an annual competition in Lithuania aimed at inspiring and educating students in grades 7 to 9 about information technologies. The challenge focuses on developing practical coding skills and fostering a passion for technology among young students.

11000+
students reached

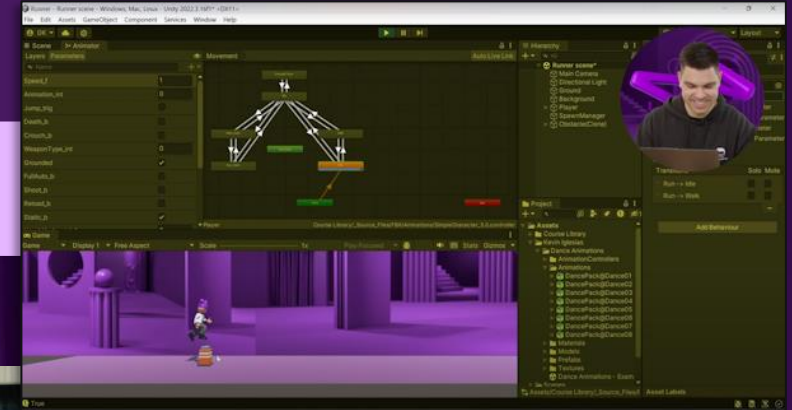
2.4M
audience reach with a
communications campaign

Homepage - itissukis.lt

137
in-person lectures
with students

55
Telia colleagues
visited schools or
hosted tours in the
office

Three months of virtual
coding lessons



Telia expert meeting
with students



National IT Challenge
awards –
TOP20 students

